**West Business Development Center – Important Links**

The following is a collection of links to private and government entities to assist you in:

* Business planning
* Employer Identification Number (IRS)
* General business research
* Licensing and Permitting
* LLC’s
* Loans
* Marketing
* Protecting intellectual properties
* Seller’s Permit
* Zoom video conferencing

All sections are listed alphabetically

**Business Plan**

Live Plan business plan: $20.00 per month subscription rate, includes in excess of 250 business plan samples; guided tutorials to build your business plan, including financials; logins for Business Advisor to review online; includes industry comparative data and wizard to address financial deficiencies.

[Business Plan Software With Performance Tracking | LivePlan](https://www.liveplan.com/)

Centro Business Planning App: free biz-plan App, includes guided tutorials to create your business plan, includes financials

<http://www.centro-mobile.org/>

SBA articles, blogs, and general assistance in how to write a business plan.

<http://www.sba.gov/category/navigation-structure/starting-managing-business/starting-business/how-write-business-plan>

**Copyright, Patent, Trademark**

Federal trademark, copyright and patent information and links.

<https://www.sba.gov/blogs/small-business-patents-copyrights-and-trademarks>

How to file for a copyright

[Copyright Registration Step-by-Step 2019 [DIY Electronic Filing] - YouTube](https://www.youtube.com/watch?v=m8A-Pb1RUAY)

How to file for a trademark

<https://www.youtube.com/watch?v=wej0RSqthVY>

Trademark or llc, which comes first

<https://www.youtube.com/watch?v=wej0RSqthVY>

West BDC can refer you to a local **Patent Agent** for a free review.

**IRS**

(Employer Identification Number)

<https://sa.www4.irs.gov/modiein/individual/index.jsp>

**Licenses** & **Permits**

(City, County, State, Federal)

<http://www.calgold.ca.gov/>

**LLC**

Forming/Registering for an LLC

[California LLCs don't pay $800 Franchise Tax [after 2021] - LLC University](https://www.llcuniversity.com/california-llc/annual-llc-tax-exemption-ab-85/)

**Loans**

SBA Loan Information

SBA 7a <https://www.sba.gov/partners/lenders/7a-loan-program/types-7a-loans>

SBA 504 <https://www.sba.gov/offices/headquarters/ofa/resources/4049>

504 vs 7a <https://cdcloans.com/lender/504-7a-loan-comparison/>

Alternate funding organizations:

Mendocino Economic Development Financial Corporation <http://edfc.org/>

Arcata Economic Development Corporation AEDC    [www.aedc1.org.](http://www.aedc.com)

**Marketing**

Email marketing services

Mail Chimp

<https://mailchimp.com/features/?awid=41511564&awag=31005843062&awad=138073828239&awkw=mailchimp&pid=GAW&source=website&gclid=CM_m0tj4iNQCFQORaQodmQ4C2g&gclsrc=aw.ds&dclid=CO38kNn4iNQCFVc-Twod7RkAFA>

Constant Contact

<https://www.constantcontact.com/index.jsp?utm_id=GOO910401D&cc=GOO910401D&pn=search&gclid=CJ3nvYvz8dACFZNffgodxFQPdA&ef_id=WFBKagAAAc7yI9cR:20161213192612:s>

Simon Sinek, The Golden Circle

<https://www.youtube.com/watch?v=i-89IO5M7Lc>

Social media: Read Kerry Rego’s social media blogs, DO NOT SECURE CONSULTING SERVICES, just subscribe to Kerry’s free Newsletter.

<http://kerryregoconsulting.com/>

**Research**

Industry wages and salaries, etc.

<http://glassdoor.com>

NAICS (North American Industry Classification System) Dept. of Labor business statistical information

<http://www.bls.gov/bls/naics.htm> home page

<http://www.naics.com/search> search tool

**State of California Links**

How to file an LLC with the State of California

<https://www.ftb.ca.gov/file/business/types/limited-liability-company/index.html>

California DIR (Dept. of Industrial Relations) workplace FAQ’s

<http://www.dir.ca.gov/dlse/dlse-faqs.htm>

California Dept. of Fees and Taxes - Seller’s Permit

<http://www.cdtfa.ca.gov/formspubs/pub73.pdf>

<http://www.cdtfa.ca.gov/services/permits-licenses.htm>

**Zoom video conferencing**

Create a free account to conduct free video conferencing.

<https://www.zoom.us/?zcid=1291&creative=85176088081&keyword=%2Bzoom%20download&matchtype=b&network=g&device=c&gclid=EAIaIQobChMIgofh_PmQ4AIVAdRkCh1KbAthEAAYASABEgKWr_D_BwE>